DATES & CHECKLIST

Leipziger Buchmesse
18–21 March 2027

Plan, book, represent yourself:
From registration to the finished stand: Our checklist provides you with the most important dates for your trade show planning at a glance.

REGISTRATION AS AN EXHIBITOR

When?	What?	What do you need to do?	Done?
July 1, 2026	Registration for exhibitors begins	Book an exhibition stand through your customer account	✓
August 18, 2026	Preferential rate for exhibitor stands ends		
November 1, 2026	Registration deadline for exhibitors		
after the application has been processed	The stand approval will be sent via email	Have you received your admission mail?	✓

ALL ABOUT YOUR TRADE SHOW PRESENCE

When?	What?	What do you need to do?	Done?
September 2026	Hall planning begins	Please indicate your placement preferences when registering as an exhibitor	✓
September 15, 2026	Mediashop opens	View and edit entries in the exhibitor directory | Book marketing packages to increase visibility	✓
Early December	The exhibitor directory is online		
January 2027	Stand allocations will be sent via email	Check Allocation View the hall layout and stand number in your customer account and finalize your stand layout	✓
January 2027	Shop for exhibitor services opens	Order additional services such as parking passes, exhibitor passes, technical services, or customer invitations	✓
Mid-January 2027	The exhibitor directory with stand numbers is now online		
February 11, 2027	Deadline for stand changes (stand size, stand construction) ends	Make final adjustments and report any changes to the stand	✓
February 17, 2027	Deadline for orders in the shop for exhibition services		
Starting February 18, 2027	Late payment surcharge in the store for exhibitor services on selected services		
March 10, 2027	The shop for exhibitor services is closing		

Subject to change. Updated: June 2026

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ENTRY FOR THE LEIPZIG BOOK FAIR PRIZE

When?	What?	What do you need to do?	Done?
August 20, 2026	Registration for the Leipzig Book Fair Prize Begins	Submit a title	✓
September 30, 2026	Submission deadline		

EVENT REGISTRATION

When?	What?	What do you need to do?	Done?
September 15, 2026	Registration for events at the convention center and for “Leipzig liest” in the city begins	Plan events and submit them via your customer account / event account	✓
November 30, 2026	Registration deadline for events		
January 15, 2027	Registration deadline for events held at a specific location (self-organized events)		
Mid-January 2027	Confirmation emails for events are being sent out	Did you receive the confirmation email? View events in the dashboard under “My Events”	✓
February 18, 2027	The programme is live		

SETUP, DISMANTLING, AND EXHIBITION HOURS

When?	What?	What do you need to do?	Done?
15. – 17.03.2027	Stand construction	Times and conditions for stand setup: See the Special Conditions of Participation and Traffic Guide	✓
18. – 21.03.2027	**Leipzig Book Fair**		✓
21. – 23.03.2027	Stand dismantling	Times and conditions for stand dismantling: See the Special Conditions of Participation and Traffic Guide	✓

NOTES

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