

COMPLETE STAND VARIANTS



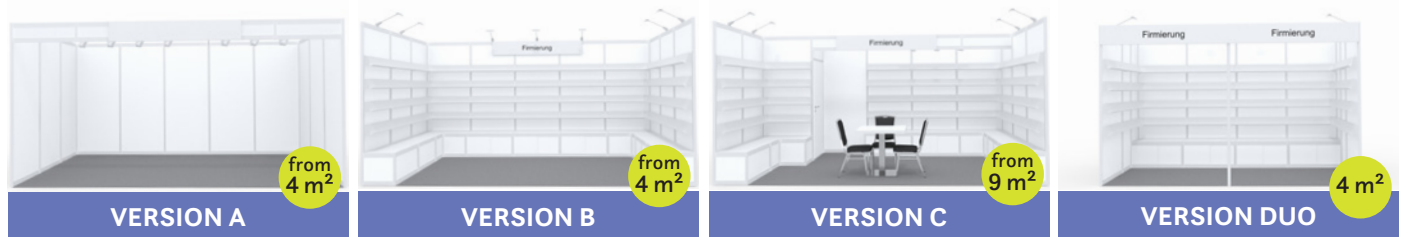
**Leipziger
Buchmesse**
18–21 March 2027

YOUR EXHIBITION STAND BUILT BY THE EXPERTS

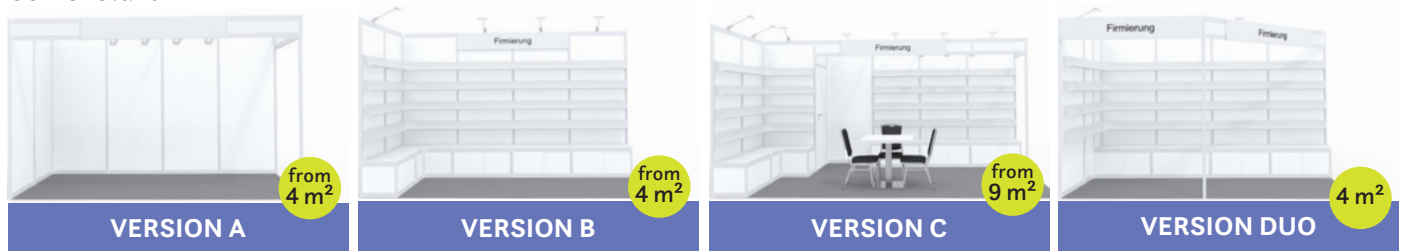
The **Leipzig Book Fair** offers a range of fully complete stands, including exhibition space hire. The stand construction is handled by our partner **FAIRNET GmbH** – you can then fit out your stand exactly as you wish. Choose the option that best suits your individual needs from the offers below!

Full details, pricing examples and further information can be found at www.leipziger-buchmesse.de/standbau and in the Special Terms and Conditions of Participation (Section 1,7 'Stand Allocation and Stand Construction'). Stands are allocated as row, corner, end or block stands – depending on the hall layout and your preferences.

Row stand



Corner stand



Example images

OUR STAND CONSTRUCTION SERVICES	VERSION A	VERSION B	VERSION C	VERSION DUO
Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill*	✓	✓	✓	✓
Panel	✓	✓	✓	✓
Panel label		✓	✓	✓
Book holders white, 4 pieces per wall element on top of each other (Number customizable on request)		✓	✓	✓
Pedestals with sliding doors, white (Please order prack lock separately)		✓	✓	✓
Cubicle (1 m ²) including a lockable door			✓	
Furniture: 3 upholstered chairs, 1 table (70x70x74), white			✓	
Lighting	✓	✓	✓	✓
Textile floor covering, anthracite	✓	✓	✓	✓
Three-way socket (A power connection is required and will be charged for separately)	✓	✓	✓	✓

*other colors at an extra charge



COMPLETE STAND VERSION A (from 4 m²)



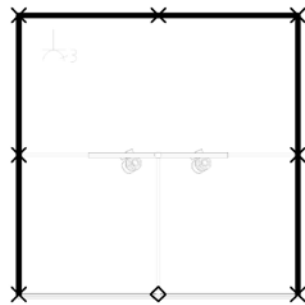
**Leipziger
Buchmesse**
18–21 March 2027

SPACE FOR CREATIVITY

Do you want to make your stand as flexible as possible? Then our **VERSION A** is just the thing. Whether it's a simple presentation or a creative display, the blank spaces on this stand offer plenty of scope for your own ideas – and are sure to grab attention!



Example image
ROW STAND, 4 m²



Floor plan
ROW STAND, 4 m²



Example image
CORNER STAND, 4 m²



Floor plan
CORNER STAND, 4 m²

OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 4 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	756.00 €	840.00 €
Sustainability fee	26.00 €	26.00 €
Marketing basic package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
Free exhibitor passes (according to area key)	2 passes	2 passes
TOTAL COSTS	1,097,40 €	1,181,40 €

COMPLETE STAND VERSION A (from 4 m²)



Leipziger
Buchmesse

18–21 March 2027

SPACE FOR CREATIVITY

Do you want to make your stand as flexible as possible? Then our **VERSION A** is just the thing. Whether it's a simple presentation or a creative display, the blank spaces on this stand offer plenty of scope for your own ideas – and are sure to grab attention!



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 6 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,218.00 €	1,356.00 €
Sustainability fee	39.00 €	39.00 €
Marketing basic package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	3.60 €	3.60 €
Free exhibitor passes (according to area key)	3 passes	3 passes
TOTAL COSTS	1,573.60 €	1,711.60 €



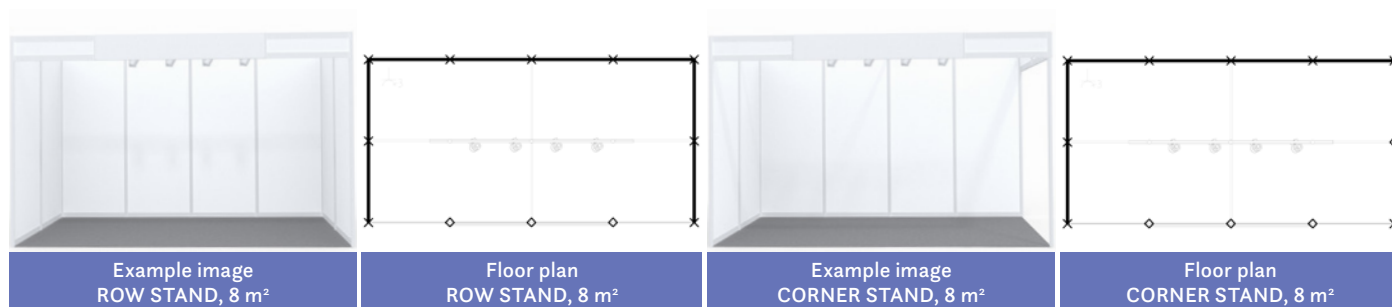
COMPLETE STAND VERSION A (from 4 m²)



Leipziger
Buchmesse
18–21 March 2027

SPACE FOR CREATIVITY

Do you want to make your stand as flexible as possible? Then our **VERSION A** is just the thing. Whether it's a simple presentation or a creative display, the blank spaces on this stand offer plenty of scope for your own ideas – and are sure to grab attention!



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 8 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	3,352.00 €	3,728.00 €
Sustainability fee	52.00 €	52.00 €
Marketing basic package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	4.80 €	4.80 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	3,900.80 €	4,276.80 €



COMPLETE STAND VERSION A (from 4 m²)



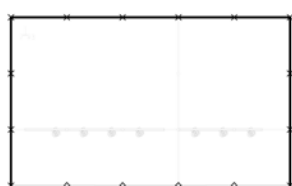
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SPACE FOR CREATIVITY

Do you want to make your stand as flexible as possible? Then our **VERSION A** is just the thing. Whether it's a simple presentation or a creative display, the blank spaces on this stand offer plenty of scope for your own ideas – and are sure to grab attention!



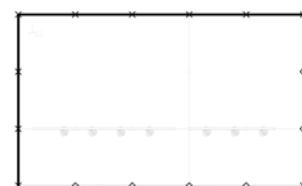
Example image
ROW STAND, 15 m²



Floor plan
ROW STAND, 15 m²



Example image
CORNER STAND, 15 m²



Floor plan
CORNER STAND, 15 m²

OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 15 m ² exhibition stand	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	6,285.00 €	6,990.00 €
Sustainability fee	97.50 €	97.50 €
Marketing basic package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	9.00 €	9.00 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	6,883.50 €	7,588.50 €

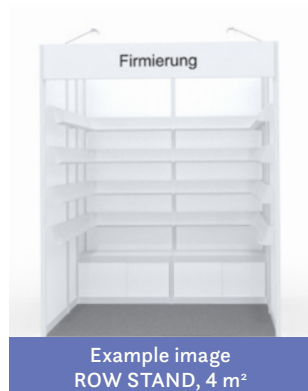
COMPLETE STAND VERSION B (from 4 m²)



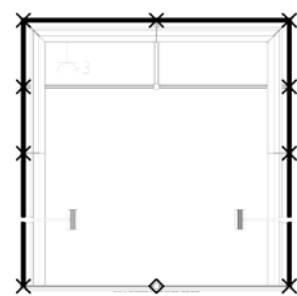
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18–21 March 2027

COMPLETELY WORRY-FREE

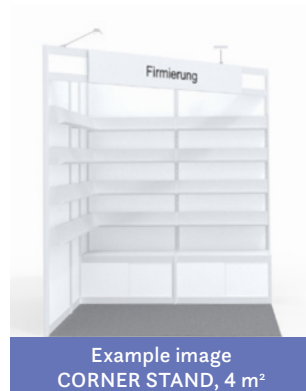
Our **VERSION B** makes your trade fair appearance a breeze thanks to its structural extras: showcase your publishing catalogue on four book displays per wall unit. What's more, the platforms not only provide plenty of storage space but also serve as practical seating. So: bring your books along, decorate the stand, and dive straight into the hustle and bustle of the trade fair.



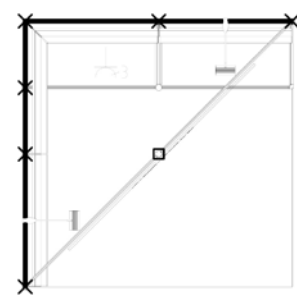
Example image
ROW STAND, 4 m²



Floor plan
ROW STAND, 4 m²



Example image
CORNER STAND, 4 m²



Floor plan
CORNER STAND, 4 m²

OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium, color: dark grey; or panel logo based on a vectorized graphic file
- Book holders white, 4 pieces per wall element on top of each other (number customizable on request)
- Pedestals with sliding doors, white (Please order prack lock separately)
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 4 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	868.00 €	964.00 €
Sustainability fee	26.00 €	26.00 €
Marketing basic package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
Free exhibitor passes (according to area key)	2 passes	2 passes
TOTAL COSTS	1,209.40 €	1,305.40 €



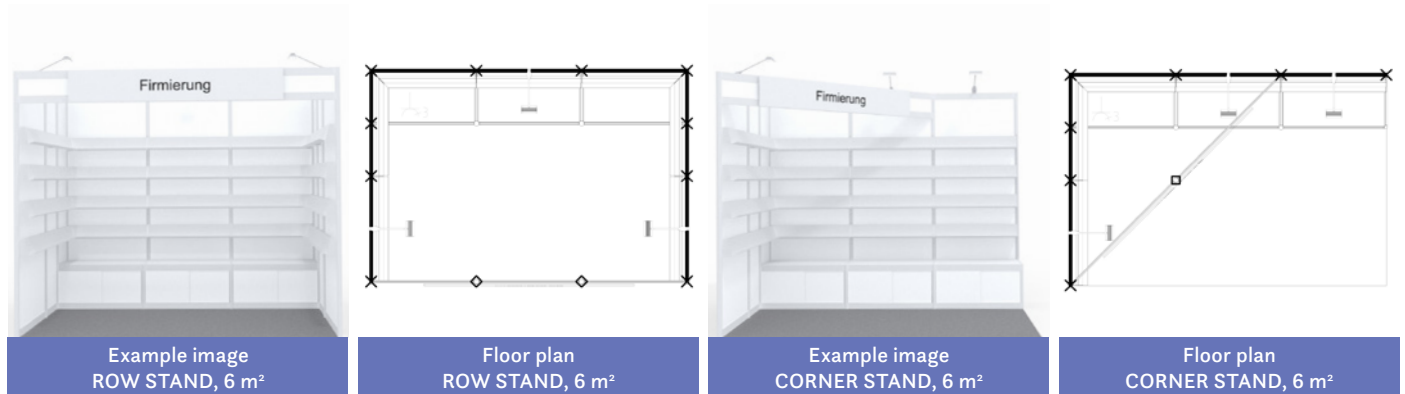
COMPLETE STAND VERSION B (from 4 m²)



**Leipziger
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18–21 March 2027

COMPLETELY WORRY-FREE

Our **VERSION B** makes your trade fair appearance a breeze thanks to its structural extras: showcase your publishing catalogue on four book displays per wall unit. What's more, the platforms not only provide plenty of storage space but also serve as practical seating. So: bring your books along, decorate the stand, and dive straight into the hustle and bustle of the trade fair.



OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium, color: dark grey; or panel logo based on a vectorized graphic file
- All-round Book holders white, 4 pieces per wall element on top of each other (number customizable on request)
- Pedestals with sliding doors, white (Please order prack lock separately)
- 1 long-arm spotlight per ² m2 of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 6 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,392.00 €	1,548.00 €
Sustainability fee	39.00 €	39.00 €
Marketing basic package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	3.60 €	3.60 €
Free exhibitor passes (according to area key)	3 passes	3 passes
TOTAL COSTS	1,747.60 €	1,903.60 €

COMPLETE STAND VERSION B (from 4 m²)



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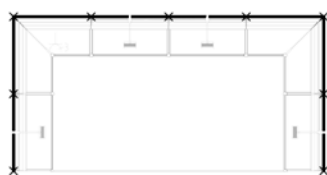
18–21 March 2027

COMPLETELY WORRY-FREE

Our **VERSION B** makes your trade fair appearance a breeze thanks to its structural extras: showcase your publishing catalogue on four book displays per wall unit. What's more, the platforms not only provide plenty of storage space but also serve as practical seating. So: bring your books along, decorate the stand, and dive straight into the hustle and bustle of the trade fair.



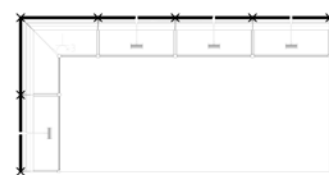
Example image
ROW STAND, 8 m²



Floor plan
ROW STAND, 8 m²



Example image
CORNER STAND, 8 m²



Floor plan
CORNER STAND, 8 m²

OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium, color: dark grey; or panel logo based on a vectorized graphic file
- All-round Book holders white, 4 pieces per wall element on top of each other (number customizable on request)
- All-round Pedestals with sliding doors, white (Please order prack lock separately)
- 1 long-arm spotlight per ² m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 8 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	4,032.00 €	4,480.00 €
Sustainability fee	52.00 €	52.00 €
Marketing basic package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	4.80 €	4.80 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	4,580.80 €	5.028.80 €



COMPLETE STAND VERSION B (from 4 m²)



**Leipziger
Buchmesse**
18–21 March 2027

COMPLETELY WORRY-FREE

Our **VERSION B** makes your trade fair appearance a breeze thanks to its structural extras: showcase your publishing catalogue on four book displays per wall unit. What's more, the platforms not only provide plenty of storage space but also serve as practical seating. So: bring your books along, decorate the stand, and dive straight into the hustle and bustle of the trade fair.



Example image
ROW STAND, 15 m²



Floor plan
ROW STAND, 15 m²



Example image
CORNER STAND, 15 m²



Floor plan
CORNER STAND, 15 m²

OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium, color: dark grey; or panel logo based on a vectorized graphic file
- All-round Book holders white, 4 pieces per wall element on top of each other (number customizable on request)
- All-round Pedestals with sliding doors, white (Please order prack lock separately)
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 15 m ² exhibition stand	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	7,560.00 €	8,400.00 €
Sustainability fee	97.50 €	97.50 €
Marketing basic package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	9.00 €	9.00 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	8,158.50 €	8.998.50 €



COMPLETE STAND VERSION C (from 9 m²)



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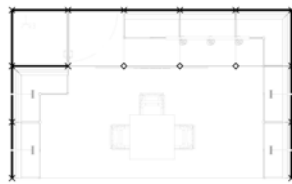
18–21 March 2027

A REAL ALL-ROUNDER

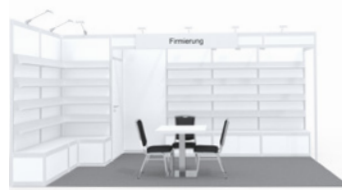
From product presentations and business meetings to community engagement: Our **VERSION C** is a true all-rounder, especially if you want to make a big impression with a larger display area and invite lots of visitors to browse at the same time. Empty shelves can be restocked in no time at all from the integrated, lockable storage compartment. Your trade fair presence couldn't be better organised.



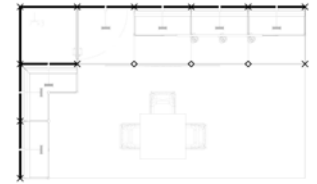
Example image
ROW STAND, 15 m²



Floor plan
ROW STAND, 15 m²



Example image
CORNER STAND, 15 m²



Floor plan
CORNER STAND, 15 m²

OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- 1x 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium, color: dark grey; or panel logo based on a vectorized graphic file
- All-round Book holders white, 4 pieces per wall element on top of each other (Number customizable on request)
- All-round Pedestals with sliding doors, white (außer Kabine), (Please order prack lock separately)
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering
- Furniture: 3 upholstered chairs, 1 table (70x70x74), white
- 1 cubicle with a lockable door (1 m²)
- 1 coat rack
- 2 shelves

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 15 m ² exhibition stand	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	9,765.00 €	10,860.00 €
Sustainability fee	97.50 €	97.50 €
Marketing basic package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	9.00 €	9.00 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	10,363.50 €	11,458.50 €



COMPLETE STAND DUO (4 m²)



**Leipziger
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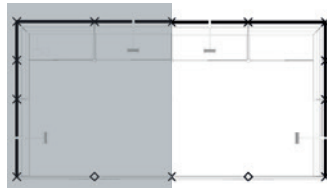
Please note special conditions of participation section 1.17.

KICK OFF TOGETHER

Hand in hand: Do you and another publisher or a fellow industry professional complement each other in terms of content? Can you imagine exhibiting together? Our **DUO VERSION** makes it possible. Shared panel signage attracts attention whilst also creating scope for synergies. Ideal for sharing the burden of a trade fair presence as a pair!



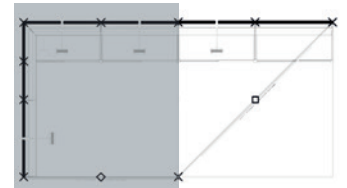
Example image
ROW STAND, 4 m²



Floor plan
ROW STAND, 4 m²



Example image
CORNER STAND, 4 m²



Floor plan
CORNER STAND, 4 m²

OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- without partition wall to neighboring stand
- 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium color: dark grey; or fascia logo based on a vectorized graphic file
- Book holders white, 4 pieces per wall element on top of each other (number customizable on request)
- Pedestals with sliding doors, white (Please order prack lock separately)
- 1 long-arm spotlight per 2 m² of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 4 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,176.00 €	1,308.00 €
Sustainability fee	26.00 €	26.00 €
Marketing basic package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
Free exhibitor passes (according to area key)	2 passes	2 passes
TOTAL COSTS	1,517.40 €	1,649.40 €



COMPLETE STAND

Book Art & Graphic Design (8-12 m²)



**Leipziger
Buchmesse**
18–21 March 2027

SPECIALLY FOR ARTISTS

Do your exhibits have artistic merit and do they meet the requirements for participation in the **“Book Art & Graphic Design”** section of the fair? Our sector-specific turnkey stand is tailored precisely to this purpose – thanks to special wall elements designed for displaying exhibits. This allows you to create your very own exhibition opening on a space of 8 to 12 m²! (Please note the specific terms and conditions of participation applicable to this section under 1.3 and 1.7.)



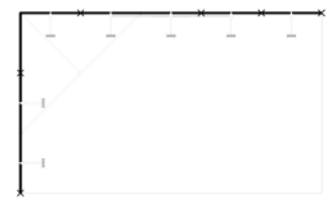
Example image
ROW STAND, 8 m²



Floor plan
ROW STAND, 8 m²



Example image
CORNER STAND, 8 m²



Floor plan
CORNER STAND, 8 m²

OUR STAND CONSTRUCTION SERVICES

- White plastic wall panels, 250 cm high (suitable for nailing or sticking)
- White fascia, 30 cm high, 200 cm long
- Optional fascia lettering: 25 letters, numbers or symbols; height: 10 cm; font: Futura Medium; Colour: dark grey; or logo based on a vectorised graphic file
- 1 long-arm spotlight per 2 m² of stand area
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 8 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,536.00 €	1,712.00 €
Sustainability fee	52.00 €	52.00 €
Marketing basic package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	4.80 €	4.80 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	2,084.80 €	2,260.80 €



Artists' Stand Printmaking Marketplace

in the Book Art & Graphic Design exhibition area



**Leipziger
Buchmesse**
18–21 March 2027

SMALL BUT NICE

Do you exhibit works in the field of printmaking or work with specialised printing process and techniques? The **“Printmaking Marketplace”** offers artists an attractive opportunity to present their work in an eye-catching way within a compact space. The number of artist stands is limited. (Please note the specific terms and conditions applicable to this section under 1.3 and 1.7)



Example images



Floor plan

OUR STAND CONSTRUCTION SERVICES

per corner stand (equivalent to 4 m²):

- 2 wall panels 150x250 cm (WxH), made of white plastic (suitable for nailing or sticking things onto)
- 1 panel, positioned on the far right when viewed clockwise, 50x250 cm (WxH)
- Lighting: 2 long-arm spotlights
- Flooring: needle felt: anthracite, 3000 (2x2 m)
- 1.2 kW power connection with distribution board per island (for shared use by 4 corner stands); position cannot be selected

PLEASE NOTE: The registered and usable exhibition space is 4 m² and corresponds to the area of the floor covering (2x2 m per corner stand). The two wall panels are each 150 cm wide.

Additional service: You will receive one free exhibitor pass for each registered corner stand.

Calculation example for a 4 m ² exhibition stand	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	465.00 €	517.00 €
Sustainability fee	26.00 €	26.00 €
Marketing basic package	49.00 €	49.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
kostenfreier Ausstellerausweis	1 Stück	1 Stück
TOTAL COSTS	757.40 €	809.40 €

