

# COMPLETE STAND DUO (4 m<sup>2</sup>)



**Leipziger  
Buchmesse**  
18–21 March 2027

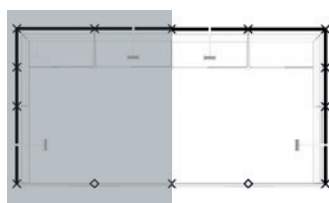
Please note special conditions of participation section 1.17.

## KICK OFF TOGETHER

Hand in hand: Do you and another publisher or a fellow industry professional complement each other in terms of content? Can you imagine exhibiting together? Our **DUO VERSION** makes it possible. Shared panel signage attracts attention whilst also creating scope for synergies. Ideal for sharing the burden of a trade fair presence as a pair!



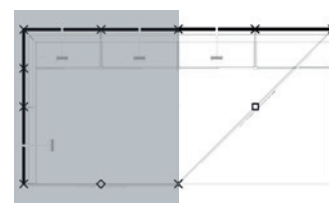
Example image  
ROW STAND, 4 m<sup>2</sup>



Floor plan  
ROW STAND, 4 m<sup>2</sup>



Example image  
CORNER STAND, 4 m<sup>2</sup>



Floor plan  
CORNER STAND, 4 m<sup>2</sup>

## OUR STAND CONSTRUCTION SERVICES

- Support and frame elements, 250 cm high, 8-chamber groove system, white wall infill (other colors at an extra charge)
- without partition wall to neighboring stand
- 2 m panel, 30 cm high on stand rear wall, white, optionally with panel lettering 25 letters, numbers, characters; height: 10 cm; font: Futura medium color: dark grey; or fascia logo based on a vectorized graphic file
- Book holders white, 4 pieces per wall element on top of each other (number customizable on request)
- Pedestals with sliding doors, white (Please order prack lock separately)
- 1 long-arm spotlight per 2 m<sup>2</sup> of floor space
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

**Additional services:** Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 4 m <sup>2</sup> exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,176.00 €	1,308.00 €
Sustainability fee	26.00 €	26.00 €
Marketing basic package	98.00 €	98.00 €
Electrical connection (2 kW incl. electricity consumption)	215.00 €	215.00 €
AUMA-contribution	2.40 €	2.40 €
Free exhibitor passes (according to area key)	2 passes	2 passes
<b>TOTAL COSTS</b>	<b>1,517.40 €</b>	<b>1,649.40 €</b>

