

COMPLETE STAND

Book Art & Graphic Design (8-12 m²)



**Leipziger
Buchmesse**
18–21 March 2027

SPECIALLY FOR ARTISTS

Do your exhibits have artistic merit and do they meet the requirements for participation in the **“Book Art & Graphic Design”** section of the fair? Our sector-specific turnkey stand is tailored precisely to this purpose – thanks to special wall elements designed for displaying exhibits. This allows you to create your very own exhibition opening on a space of 8 to 12 m²! (Please note the specific terms and conditions of participation applicable to this section under 1.3 and 1.7.)



Example image
ROW STAND, 8 m²



Floor plan
ROW STAND, 8 m²



Example image
CORNER STAND, 8 m²



Floor plan
CORNER STAND, 8 m²

OUR STAND CONSTRUCTION SERVICES

- White plastic wall panels, 250 cm high (suitable for nailing or sticking)
- White fascia, 30 cm high, 200 cm long
- Optional fascia lettering: 25 letters, numbers or symbols; height: 10 cm; font: Futura Medium; Colour: dark grey; or logo based on a vectorised graphic file
- 1 long-arm spotlight per 2 m² of stand area
- 1 triple socket (power connection is charged separately)
- anthracite textile floor covering

Additional services: Depending on the size of your registered stand, you will receive a contingent of free exhibitor passes and the opportunity to register events in the program. Further information can be found in the Special Conditions of Participation.

Calculation example for a 8 m ² exhibition stand*	Registration by 18.08.2026 (Special price)	Registration by 19.08.-01.11.26 (Basic price)
Trade fair rental incl. stand construction	1,536.00 €	1,712.00 €
Sustainability fee	52.00 €	52.00 €
Marketing basic package	219.00 €	219.00 €
Electrical connection (2 kW incl. electricity consumption)	273.00 €	273.00 €
AUMA-contribution	4.80 €	4.80 €
Free exhibitor passes (according to area key)	4 passes	4 passes
TOTAL COSTS	2,084.80 €	2,260.80 €

