



Leipziger
Buchmesse



Die Beauftragte der Bundesregierung
für Kultur und Medien



LEIPZIGER
MESSE

Funding from the Federal Government Commissioner for Culture and Media's Economic Stimulus Programme NEUSTART KULTUR

The Federal Government Commissioner for Culture and Media is subsidising the Leipzig Book Fair and Manga-Comic-Con through the NEUSTART KULTUR economic stimulus programme to mitigate the consequences of the Corona crisis for this sector. A significant share of the funding will for example be used to encourage exhibitors to participate in the event.

The following indirect or direct subsidies will be available to ensure planning security both for us and our exhibitors, as well as to facilitate exhibitors' decision to participate:

- | The **standard rental fees will apply** to all exhibitors, **regardless of the registration date**.
The current price list for exhibition rental and fees is available at www.leipziger-buchmesse.com/becomeanexhibitor.
- | Subsidies will also be used to give exhibitors a **discount on stand fees**.
- | The **cancellation conditions** for the 2022 trade fair will be **adapted to the circumstances** and can be found in the Special Conditions of Participation.
- | Leipziger Messe GmbH is **investing in extending digital services on its website** while continuing to ensure that prices for exhibitors remain low.

Discount on Stand Rental Fees – General Conditions and Procedure:

- | All exhibitors will receive a non-recurring discount on net trade fair fees for 2022:
 - **50 % discount for stands up to 8 m²**
 - **30 % discount for stands over 9 m²**
- | There is no need to apply. All exhibitors will automatically receive the relevant discount, which will be listed on the admission confirmation and on the invoice. Exhibitors will not be required to do anything to receive this.
- | **All domestic and international exhibitors with their own stand** at the Leipzig Book Fair and Manga-Comic-Con are entitled to the discount, which will be calculated on the basis of the **regular rental fee set out in the price list**.
- | The discount will be given **for all types of stand**.
- | The discount will be calculated on the basis of the registered area and stand type. In case of any changes relevant to the discount made to the stand area or type after confirmation of admission, no additional notification of the new discount will be sent. The **final discount** can be found in the **trade fair rental invoice**.
- | Exhibitors have no legal entitlement to the discount.

Last updated: July 2021